

# Program Advertising Contract

2019-2020 Concert Season



Advertisements will be included in all **six** concert programs during the 2019-2020 concert season.

Program ad sizes available are:

Full page, Back Cover, 5.5" wide x 8.5" tall (color) (with 1/8" bleed)	\$600.00 (confirm availability)
Full page, Inside Covers, 5.5" wide x 8.5" tall (color) (with 1/8" bleed)	\$500.00 (confirm availability)
Full page, Interior, 5.5" wide x 8.5" tall (color) (with 1/8" bleed)	\$450.00
Full page, Interior, 5.5" wide x 8.5" tall (b/w) (with 1/8" bleed)	\$400.00
Half page, 4.5" wide x 3.75" tall (color)	\$250.00
Half page, 4.5" wide x 3.75" tall (b/w)	\$200.00
Quarter page, 4.5" wide x 1.75" tall (b/w) (height of horizontal business card)	\$150.00

Please submit camera-ready copy, in electronic format if possible (all image formats: .pdf, .jpg, .tif, etc.). If no artwork is available, we will design your ad for you, for an additional \$25.00. Several standard formats may be used: "Best wishes on your concert season from (your name)"; "(your name) proudly supports Chicago Master Singers and great music in our community," etc.

Advertiser/Company _____	Date: _____														
Address: _____ _____															
Contact Name: _____	Phone: _____														
Email: _____															
CMS Contact Name: _____															
Ad size (Select one): <table border="0" style="width: 100%;"> <tr> <td><input type="checkbox"/> Full page back cover (confirm availability) .....</td> <td>\$600.00</td> </tr> <tr> <td><input type="checkbox"/> Full page inside cover (confirm availability).....</td> <td>\$500.00</td> </tr> <tr> <td><input type="checkbox"/> Full page within program book (color).....</td> <td>\$450.00</td> </tr> <tr> <td><input type="checkbox"/> Full page within program book (b/w) .....</td> <td>\$400.00</td> </tr> <tr> <td><input type="checkbox"/> Half page (color) .....</td> <td>\$250.00</td> </tr> <tr> <td><input type="checkbox"/> Half page (b/w).....</td> <td>\$200.00</td> </tr> <tr> <td><input type="checkbox"/> Quarter page (b/w).....</td> <td>\$150.00</td> </tr> </table>	<input type="checkbox"/> Full page back cover (confirm availability) .....	\$600.00	<input type="checkbox"/> Full page inside cover (confirm availability).....	\$500.00	<input type="checkbox"/> Full page within program book (color).....	\$450.00	<input type="checkbox"/> Full page within program book (b/w) .....	\$400.00	<input type="checkbox"/> Half page (color) .....	\$250.00	<input type="checkbox"/> Half page (b/w).....	\$200.00	<input type="checkbox"/> Quarter page (b/w).....	\$150.00	
<input type="checkbox"/> Full page back cover (confirm availability) .....	\$600.00														
<input type="checkbox"/> Full page inside cover (confirm availability).....	\$500.00														
<input type="checkbox"/> Full page within program book (color).....	\$450.00														
<input type="checkbox"/> Full page within program book (b/w) .....	\$400.00														
<input type="checkbox"/> Half page (color) .....	\$250.00														
<input type="checkbox"/> Half page (b/w).....	\$200.00														
<input type="checkbox"/> Quarter page (b/w).....	\$150.00														
Other options: <table border="0" style="width: 100%;"> <tr> <td><input type="checkbox"/> Please design my ad for me.....</td> <td>please add \$25.00</td> </tr> <tr> <td><input type="checkbox"/> Please use same ad copy as last year</td> <td></td> </tr> </table>	<input type="checkbox"/> Please design my ad for me.....	please add \$25.00	<input type="checkbox"/> Please use same ad copy as last year												
<input type="checkbox"/> Please design my ad for me.....	please add \$25.00														
<input type="checkbox"/> Please use same ad copy as last year															
<b>Total:</b>															

**To reserve space for your ad**, please e-mail [info@chicagomastersingers.org](mailto:info@chicagomastersingers.org) with the ad size and advertiser/ company name. To confirm your order, please complete this form and mail it with instructions and payment to the address below **to arrive by October 1, 2019**.

If you have camera-ready artwork in electronic format, please send it via email noting advertiser/company name and ad size. (Providing artwork electronically will result in best resolution in the program book.)

**Artwork is also due by October 1.**

Address: P.O. BOX 1503, BARRINGTON, IL 60011. Make checks payable to Chicago Master Singers. If you have questions or need information, please call 877-825-5267 or e-mail [info@chicagomastersingers.org](mailto:info@chicagomastersingers.org).