

# Program Advertising Contract

2018-2019 Concert Season



Advertisements will be included in all **six** concert programs during the 2018-2019 concert season.

Program ad sizes available are:

Full page, Back Cover, 5.5" wide x 8.5" tall (color) (with 1/8" bleed)	\$600.00 (confirm availability)
Full page, Inside Covers, 5.5" wide x 8.5" tall (color) (with 1/8" bleed)	\$500.00 (confirm availability)
Full page, Interior, 5.5" wide x 8.5" tall (color) (with 1/8" bleed)	\$450.00
Full page, Interior, 5.5" wide x 8.5" tall (b/w) (with 1/8" bleed)	\$400.00
Half page, 4.5" wide x 3.75" tall (color)	\$250.00
Half page, 4.5" wide x 3.75" tall (b/w)	\$200.00
Quarter page, 4.5" wide x 1.75" tall (b/w) (height of horizontal business card)	\$150.00

Please submit camera-ready copy, in electronic format if possible (all image formats: .pdf, .jpg, .tif, etc.). If no artwork is available, we will design your ad for you, for an additional \$25.00. Several standard formats may be used: "Best wishes on your concert season from (your name)"; "(your name) proudly supports Chicago Master Singers and great music in our community," etc.

Advertiser/Company _____		Date: _____
Address: _____		
Contact Name: _____		Phone: _____
Email: _____		
CMS Contact Name: _____		
Ad size (Select one):	<input type="checkbox"/> Full page back cover (confirm availability) ..... \$600.00 <input type="checkbox"/> Full page inside cover (confirm availability)..... \$500.00 <input type="checkbox"/> Full page within program book (color)..... \$450.00 <input type="checkbox"/> Full page within program book (b/w) ..... \$400.00 <input type="checkbox"/> Half page (color) .....\$250.00 <input type="checkbox"/> Half page (b/w)..... \$200.00 <input type="checkbox"/> Quarter page (b/w)..... \$150.00	
Other options:	<input type="checkbox"/> Please design my ad for me..... please add \$25.00 <input type="checkbox"/> Please use same ad copy as last year	
<b>Total:</b>		

**To reserve space for your ad**, please e-mail [info@chicagomastersingers.org](mailto:info@chicagomastersingers.org) with the ad size and advertiser/ company name. To confirm your order, please complete this form and mail it with instructions and payment to the address below by **October 1, 2018**.

If you have camera-ready artwork in electronic format, please send it via email noting advertiser/company name and ad size. (Providing artwork electronically will result in best resolution in the program book.)

**Artwork is also due by October 1.**

Address: P.O. BOX 1503, BARRINGTON, IL 60011. Make checks payable to Chicago Master Singers. If you have questions or need information, please call 877-825-5267 or e-mail [info@chicagomastersingers.org](mailto:info@chicagomastersingers.org).